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FOR IMMEDIATE RELEASE

AR3 Group Expands its AR3 Controller Platform to Include Easily Integrated, High Performance Accessories

All AR3 Products are Fully UL Certified and Ready for Immediate Shipment to North American Commercial Door Manufacturers

[Elgin, IL, March 1, 2026] The AR3 Group, a global technology partnership between BTR Controls (North America) and Speed Tech (Europe), today announced the expansion of the AR3 Controller Platform with a suite of innovative accessories, now available to use with the AR3 Advanced Variable Speed Controller:

- **AR3 Wireless 2-Channel Door Sensor** – Features advanced radio performance, long-lasting battery, independent signal/fault LEDs, extended wireless range and dynamic pairing capability.
- **AR3 IO Expander** – Provides scalable input/output options to accommodate complicated door scenarios.
- **AR3 Indicator Ring** – Highly visible LED ring, fully customizable with multiple colors and patterns, offering clear door status indication and adaptable to a variety of safety scenarios.
- **AR3 Indicator Strip** – Bright status indication with customizable colors and patterns, offering clear door status indication and adaptable to a variety of safety scenarios

The AR3 Group also announced the completion of regulatory testing for the AR3 Platform, ensuring full compliance with North American safety standards. All products are now in full production and available for immediate integration, with no additional testing required.

“We are dedicated to developing high-performance accessories that are easy to install and user-friendly,” said Rik Bruns, President and Owner of BTR Controls. “Our expanding AR3 Platform simplifies the supply chain and reduces costs, all while delivering a complete, custom-fit solution to better serve our OEM customers.”

The Wireless Door Sensor, IO Expander, and Indicator Ring are the first in a series designed to support AR3 Group’s commitment to innovation, flexibility, and value. **For a live demonstration, visit BTR Controls at the IDA EXPO+, Booth 747.**

(more)

About AR3 Group

The AR3 Platform was developed through a technology partnership between BTR Controls Inc. and Speed Tech A/S, enabling commercial door manufacturers to improve the safety and performance of their product offerings while positively impacting their supply chain and bottom line. The AR3 Platform will encompass a complete and globally compliant solution specifically developed for commercial doors. For more information, visit the AR3 Group website: www.ar3group.com.

About BTR Controls Inc.

US-based BTR Controls Inc. develops and manufactures custom control products for industrial door, gate, and dock manufacturers, including innovative controllers, wireless safety and electromechanical devices, LED signaling systems, and real-time data acquisition solutions. Visit: www.btrcontrols.com and at the IDA EXPO+ Booth 747.

About Speed Tech A/S

Denmark-based Speed Tech A/S engineers innovative industrial electrical door control and safety systems that meet all safety requirements. Visit: www.speed-tech.dk.

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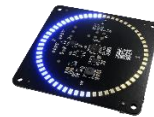
AR3 Platform – Controller Accessories



AR3 Wireless 2-Channel
Door Sensor



AR3 IO Expander



AR3 Indicator Ring



AR3 Indicator Strip